

# Privacy Policy



Great value taxi insurance

## HOW WE USE YOUR INFORMATION

This privacy notice tells you what to expect when we collect your personal information. It applies to information we collect about:

- Visitors to our websites
- People who use our services, for example when applying for an insurance quotation

## VISITORS TO OUR WEBSITES

When someone visits [www.covermycab.com](http://www.covermycab.com) we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site.

## Use of cookies

Cookies are small text files placed on your computer by websites you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

The table below explains the cookies we use and why:

COOKIE	NAME	PURPOSE	MORE INFORMATION
Site cookie acceptance	Cookies Accepted	This cookie is used to record if a user has accepted the use of cookies on the Cover My Cab website.	To withdraw your consent after accepting this cookie, delete the CookiesAccepted cookie. Find out how at <a href="http://www.aboutcookies.org">www.aboutcookies.org</a> .
Google Analytics	__utma __utmb __utmc __utmz	These cookies are used to collect information about how visitors use our site, which we use to help improve it. The cookies collect information in an anonymous form, including the number of visitors that have come to the site and the pages they visited.	<a href="#">Click here</a> for an overview of privacy at Google

## People who use our services

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We offer services relating to specialised areas of insurance, such as taxi insurance. In order to provide these services, we have to hold the details of people who have requested the service. However, we only use these details to provide the requested service and for other closely related purposes. For example, we might use information about people who have requested a publication, to carry out a survey to find out if they are happy with the level of service they received. When people do use our services, they can cancel their enrolment at any time by contacting us directly.

## Marketing

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We may use your information to keep you informed by email, SMS or direct mail about insurance and financial products and services that may be of interest to you. Your information may also be disclosed and used for these purposes after your insurance policy has lapsed.

You can contact us at any time to have your details removed from lists used by us for direct marketing purposes.

## Your right to change your personal information

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You can ask us to update or remove your personal information by writing to the Customer Service Centre at the address below.

You also have the right to request a copy of all the personal information we hold about you. To do this, simply write to us at the following address enclosing a cheque for £10.00 payable to J&M Insurance Services (UK) Ltd to cover our administrative costs in dealing with your request:

Cover My Cab, Peregrine House, Falconry Court  
Bakers Lane, Epping CM16 5DQ

We will take all reasonable steps to confirm your identity before providing you with details of any personal information we may hold about you.

## Information security

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You should also be aware that communications over the internet, such as emails, are not secure unless they have been encrypted. We cannot accept responsibility for any unauthorised access or loss of personal information that is beyond our control.

## Links to other websites

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This privacy notice does not cover the links within this site linking to other websites. We encourage you to read the privacy statements on the other websites you visit.

## Changes to this privacy notice

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We keep our privacy notice under regular review. This privacy notice was last updated on 2nd December 2013.



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0345 456 4505  
[www.covermycab.com](http://www.covermycab.com)